



AdKeeps

Blogging for Promotion

Commercial offer

Invest in an advertising strategy that delivers results!

Order writing promotional posts, boost web traffic and get passive income from advertising on AdKeeps platform.

Now, to get a permanent source of income on the Internet from buying and selling advertising, you do not need to make an effort to blog and look for advertisers.

Find out more ...

What is AdKeeps?

AdKeeps is a simple, thematic (goods/services) Blog platform (website) where Authors can write promotional articles (from 1000 characters) and Publishers can use these articles for their commercial purposes.

Everything works in one bundle and under one flag!

Article authors

Participants of the advertising articles creation program are PR writers.



Publishers

Buyers of articles and readers (traffic) for purchased content.

Readers

In most cases, attracted by the money of Publishers, visitors.

Subscribers

Regular readers of advertising articles from social networks and from the AdKeeps blog.

Advertisers

Sellers of goods and services that Authors write about and who are willing to pay Publishers for publications.

How does it work?

All the most uninteresting is done by the platform!



The author writes an advertising article.

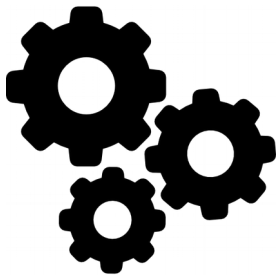
- 1) Collects information about a product/service.
- 2) Conducts marketing research.
- 3) Publishes an article from a personal account on the platform.



The publisher buys articles and readers.

- 1) Selects the appropriate article from the published ones.
- 2) Pays for any package: articles + readers.
- 3) Earns income from advertising on articles thanks to attracted readers.**

AdKeeps automates the entire process.



- 1) Approves the products covered in the articles.
- 2) Checks articles for spelling and style.
- 3) Adds multimedia objects to articles.
- 4) Publishes articles on the platform, blogs and social networks.
- 5) Transfers copyrights to articles to Publishers and monitors them.
- 6) Monitors the legal copying of the publisher's articles.
- 7) Provides Publishers with readers and subscribers on the platform.**
- 8) Enters into agreements for the placement of advertising in the Publisher's articles.**
- 9) Controls the quality of traffic and constantly optimizes it.
- 10) Acts as an arbiter in any contentious issues between the subjects.

What is the business model?

All effective models have simple solutions!

Sellers Readers



Thanks to the volumes of traffic and content, you will buy readers at the lowest prices.

Average purchase price per reader **\$0.005**

You earn from advertising by buying and selling readers for your promotional articles.



Advertising agency

Average CTR:
Ratio - Readers and Readers who converted.

10%

Buyers Readers



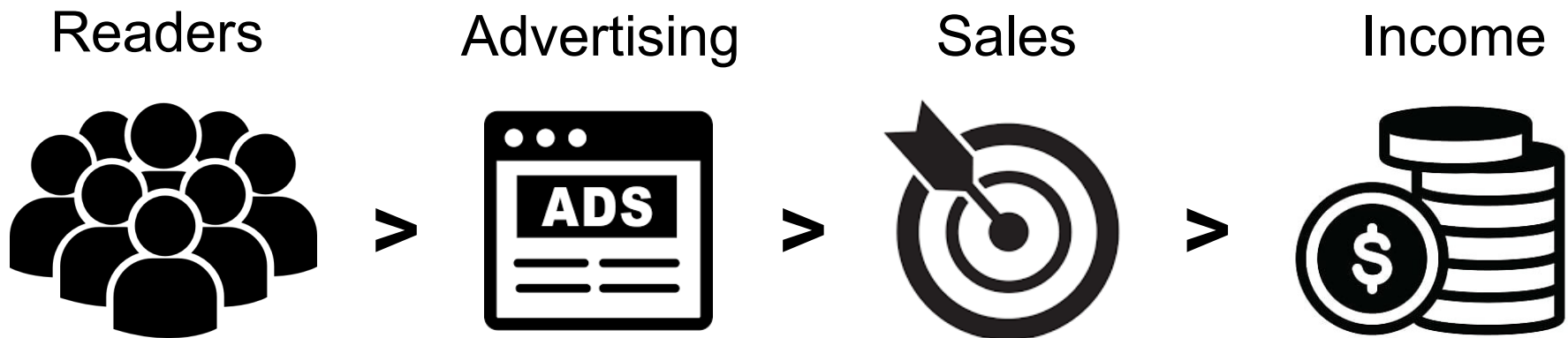
With custom targeting, you'll be able to sell traffic at the highest rates.

\$0.15 Average selling price of a potential buyer

What will be my income?

Your average ROI will be equal to 60%- 100% to annual.

This means that if you buy \$1000 worth of readers and articles, advertisers will pay you between \$1600 and \$2000.



By buying readers for your articles, you provide yourself with an income of 60% -100%, with the terms for receiving dividends depending on the advertiser, on whose terms you will work. This usually averages 2-3 months from the date of purchase of the readers. You should also take into account the timing of the approval of your articles by the suppliers of readers.

Can I buy more Readers?

For large publishers the best conditions!

\$100-\$900

- 1) All included in the package.
- 2) 100% payback guarantee.
- 3) Readers, cost per unit based on platform averages - **\$0.005***

\$1000-\$5000

- 1) Individual contract with a legal entity.
- 2) 100% payback guarantee.
- 3) Return of undisturbed funds.
- 4) Consulting and support.
- 5) Selection of effective articles.
- 6) Individual order of articles.
- 7) Landing page deployment on the Publisher's own domain.

\$5000-\$50000

- 1) Individual contract with a legal entity.
- 2) 100% payback guarantee.
- 3) Return of undisturbed funds.
- 4) Consulting and support.
- 5) Selection of effective articles.
- 6) Individual order of articles.
- 7) Accounting support.**
- 8) Your own domain as a gift.**
- 9) Landing page deployment on the Publisher's own domain.**
- 10) Publisher's VIP status.
- 11) T-shirt with AdKeeps logo.
- 12) Mug with AdKeeps logo.

What are my first steps?

Try your hand!

Despite the fact that buying traffic in large volumes (from \$5,000) is much more profitable, we still give new Publishers the opportunity to try our platform.

1) Buy advertising from **\$200**

2) AdKeeps will do the rest:



will select
articles



will place
ads



will launch
readers



will catch
customers



will support
you